



The Florida Manufacturing Extension Partnership and Economic Development Commission of Florida's Space Coast

Present:

Eureka! Profit 101 Growth Training

Profit 101: Grow Sales, Grow Profits

At this workshop, participants will learn:

- √ About a reliable system for accelerating profitable growth
- √ How to leverage current capabilities to attract new customers
- √ How to lead current customers to new services or products

Eureka! Winning Ways Profit 101 is a **half –day**, highly interactive workshop. Attendees participate in a learning simulation to create growth ideas for a fictional company that is facing business conditions paralleling today's economy. Through this simulation process, the company learns that cost cutting alone does not create sustainable growth.



If you are keen on Lean, Six Sigma or TQM, you will really like Eureka! Winning Ways. At the end of the session, you will be excited about your company's future potential and take away insights that can be immediately applied.

Who should attend? Business and manufacturing leaders who would like to implement a reliable method for accelerating growth in their own companies.

Register online at: www.spacecoastedc.org – click on “Inside the EDC/EDC Events”
Questions about registering call (321) 638-2000

Date: September 23, 2010

Time: 8:00 am - 12 noon (**registration 7:45 am**)

Location: Courtyard by Marriott Cocoa Beach
3435 North Atlantic Avenue
Melbourne, FL 32931

Cost: TBD

**For additional information about this session or about Florida MEP contact Julie Song at:
321-246-1885 or email: julies@floridamep.org**